Technical Communication

Undergraduate Certificate

You'll become proficient in both the technical and storytelling sides of communication while gaining the ability to discern which channels, tools or media are best suited to engage your intended audience. Graphic and web design coursework round out the program and provide the design skills needed to convey your messaging.

Curriculum: (18 credits)

Prerequisites may be required. Visit program page for details.

СОМ	250	Technical Writing
□ СОМ	355	Advanced Technical Communication*
	100	Web Design and Development
□ DSN	105	Visual Communication
□ DSN	121	Basic InDesign
□ VFP	222	Story Design Methods OR
□ VFP	307	Streaming Media

^{*}Offers training for the optional Certified Professional Technical Communicator™ exam, sponsored by the Society for Technical Communication.

Professionals Who Would Benefit From This Program:

- Communications Specialists
- Copywriters
- Desktop Publishers
- Public Relations Professionals
- Scientists
- Health Care Professionals

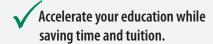
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