

# Hospitality Management

## Undergraduate Certificate

The hospitality industry is diverse and growing, as hospitality offerings evolve to meet consumer wants, needs and preferences. WilmU's 18-credit Hospitality Management certificate is an efficient and affordable way to launch or advance your hospitality career. This certificate program was developed to meet the needs of individuals currently working in the hospitality industry as well as individuals with professional experience in other industries who wish to pursue management-level career opportunities throughout the hospitality industry. The online format makes it easy to fit your studies into your schedule.

### Course Requirements (18 credits)

*Prerequisites may be required. Visit the program page for details.*

- HSP 101** Intro to the Hospitality Industry
- HSP 201** Customer Relations in Hospitality
- HSP 202** Accounting & Analysis in Hospitality
- HSP 301** Leadership & Management in Hospitality
- BMK 305** Marketing

### Choose one of the following three courses:

- BBM 331** Business and Society
- BBM 319** Business Ethics
- HRM 311** Human Resource Management

Get started today at [wilmu.edu/Certificates](https://wilmu.edu/Certificates).



# Dual-Credit ADVANTAGE™

**SAVE TIME & TUITION**

Earn a certificate AND get credit toward a degree at the same time. Through **Dual-Credit ADVANTAGE™**, you can go further, faster, by applying credits to multiple degree and certificate programs without extra time or tuition cost.

- ✓ Build your resume with sought-after credentials.
- ✓ Learn from experienced industry professionals.
- ✓ Accelerate your education while saving time and tuition.

### What sets us apart:

- Job Market Relevance
- Affordable Tuition
- Degree Program Alignment
- Expert Faculty



**WILMINGTON  
UNIVERSITY™**

**BUSINESS**