

Essentials of People Management Undergraduate Certificate

Develop the foundational knowledge, skills and abilities needed to become an innovative leader who can foster a healthy and productive workplace culture that values justice, diversity, equity and inclusion. With no prerequisites required, this certificate program provides a perfect pathway for team members aspiring to supervisory roles as well as supervisors who need to upskill for career advancement.

In this program, students have the option to utilize one-credit Micro-Courses to meet elective credit requirements. Three of these single-credit workshop-style courses can stack into the equivalent of one (three-credit) elective course, giving you further options for customizing your certificate.

Curriculum: (15 Credits)

Prerequisites may be required. Visit the program page for details.

- BBM 102** Introduction to Business
or
- BBM 201** Principles of Management
- HRM 201** Foundations of People Management
- BBM 306** Foundations of Innovative Leadership
- HRM 351** Managing Diversity
- Elective Course(s)** 3 Credits

Students will choose one (three-credit) elective or three (one-credit) Micro-Course electives from the following list:

Three-Credit Approved Electives:

- BBM 347** Interpersonal Skills and Professionalism
- BBM 201** Principles of Management
- SOC 315** Emotional Intelligence and Leadership
- PSY 101** Introduction to Psychology
- SOC 101** Introduction to Sociology
- HSP 101** Introduction to the Hospitality Industry
- BBM 105** Introduction to Construction Management
- SPM 305** Sport Management 1

One-credit Micro-Courses are listed on reverse.



Dual-Credit ADVANTAGE™

SAVE TIME & TUITION

Earn a certificate AND get credit toward a degree at the same time. Through Dual-Credit ADVANTAGE™, you can go further, faster, by applying credits to multiple degree and certificate programs without extra time or tuition cost.

- ✓ Build your resume with sought-after credentials.
- ✓ Learn from experienced industry professionals.
- ✓ Accelerate your education while saving time and tuition.

What sets us apart:

- Job Market Relevance
- Affordable Tuition
- Degree Program Alignment
- Expert Faculty



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Undergraduate Certificate

Curriculum: (continued)

One-Credit Micro-Course Approved Electives:

- BBM 100** Customer Service Workshop
- HRM 360** Human Resource Leadership
- HRM 362** Aligning Human Resource and Organizational Strategies
- HRM 363** Building and Managing Employee Engagement
- HRM 364** The Current & Future Trends of Human Resource Management
- HRM 365** Change Management
- HRM 366** Strategic Performance Management
- HRM 367** Creativity and Innovation in Organizations
- HRM 368** Human Resources in Film
- HRM 369** Mental Health in the Workplace
- HRM 370** Intro to People Analytics
- HRM 371** The HR Professional
- HRM 372** Emerging Technologies in Human Resources
- HRM 373** HR and the Virtual World of Work
- HRM 374** Future of Training and Development

Micro-Course FAQ can be found at wilmu.edu/Business/Essentials-of-People-Management-Certificate.aspx.

Notes:

- 1) In place of an elective, this certificate will also accept three Business Management credits related to the University Partnership Center/College of Business Supervisory Training Program.
- 2) By student request, additional courses may be used as an elective with prior approval from the program chair.

Related Programs:

- BS in Business Management
- BS in Human Resource Management
- BS in Organizational Leadership
- Human Resource Management Certificate
- Training and Staff Development Certificate

Get started today at wilmu.edu/Certificates.

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