

Esports

Undergraduate Certificate

Get in the Business of Gaming!

Esports is an exciting billion-dollar industry that is experiencing explosive growth and offers abundant career opportunities. WilmU's **100% online Esports Certificate** program is the only one of its kind in Delaware and provides students with an introduction to esports, incorporating the disciplines of business, technology, entrepreneurship and digital media. Students who complete this certificate will be prepared to understand and participate in the global expansion of esports.

Course Requirements (18 credits)

Prerequisites may be required. Visit the program page for details.

- ESP 201** Introduction to Esports Events and Production
- ESP 271** Esports and Data
- VFP 307** Streaming Media
- BMK 400** Social Media Marketing
- BMK 366** Entrepreneurship

Choose one course from the following:

- GMD 110** Intro to Game Programming
- CSC 100** Web Design & Development
- SEC 290** Introduction to Programming With Python
- BBM 201** Principles of Management
- BMK 305** Marketing
- DSN 300** Design for Marketing
- VFP 203** Intro to Non-Linear Editing

While the Esports Certificate is a highly marketable standalone credential, it is also part of a series of stackable credentials. Through **Dual-Credit ADVANTAGE™**, you can apply the entire 18-credit certificate program toward the AA in Interdisciplinary Studies and then continue into 15 different bachelor's degree programs across four WilmU colleges:

- BS in Animation & 3D
- BS in Applied Technology
- BS in Business Analytics
- BS in Business Management
- BS in Communication
- BS in Computer Science
- BS in Cybersecurity
- BS in Game Design & Development
- BS in Graphic Design
- BS in Health Sciences
- BS in Human Resources
- BS in Law, Policy & Political Science
- BS in Marketing
- BS in Video & Film Production
- BS in Web Design

Get started today at wilmu.edu/Certificates.

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Dual-Credit ADVANTAGE™

SAVE TIME & TUITION

Earn a certificate AND get credit toward a degree at the same time. Through **Dual-Credit ADVANTAGE™**, you can go further, faster, by applying credits to multiple degree and certificate programs, without extra time or tuition cost.

- ✓ Build your resume with sought-after credentials.
- ✓ Learn from experienced industry professionals.
- ✓ Accelerate your education while saving time and tuition.

What sets us apart:

- Job Market Relevance
- Affordable Tuition
- Degree Program Alignment
- Expert Faculty



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