Digital Marketing

Undergraduate Certificate

Over the next 10 years, the U.S. Bureau of Labor Statistics projects a notable increase in jobs requiring digital marketing skills over the next ten years. WilmU's certificate in Digital Marketing will prepare you for these jobs. Through this curriculum, you will acquire in-demand skills in the field, including developing and maintaining digital content related to social media campaigns, company websites and online advertising.

Course Requirements (18 credits)

Prerequisites may be required. Visit the program page for details.

□ BMK	300	Design for Marketing
☐ BMK	305	Marketing
☐ BMK	355	Internet Marketing
ВМК	400	Social Media Marketing
☐ BMK	471	Mobile Marketing
BBA OR	440	Web and Social Media Analytics
☐ DSN	210	Basic Photoshop

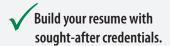
Related Programs:

• BS in Marketing

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