Data Visualization
Undergraduate Certificate

Business, government, health care and other industries collect massive amounts of digital information. That data contains valuable insights useful for problem-solving and decision-making, but how do you identify the insights and communicate them to decision-makers? Wilmington University's Data Visualization certificate program provides an introduction to the technology and skills you'll need to translate big data into actionable business insights.

Course Requirements (15 credits)

Prerequisites may be required. Visit the program page for details.

- ☐ **BBA 301** Intro to Business Analytics*
- ☐ **BBA 430** Big Data and Visualization
- ☐ **BBA 450** Advanced Visualization
- ☐ **BBA 460** R for Business Analytics
- ☐ **GIS 300** Geographic Information Systems Science & Technology*

BBA 301 and GIS 300 require the completion of CTA 226 or CTA 326.

Related Programs

- BS in Business Analytics
- MBA, Business Analytics Concentration
- Marketing Analytics Certificate
- Sport Analytics Certificate

Get started today at **wilmu.edu/Certificates**.

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