

# Bachelor of Science in Information Systems Management



## Become an IT Leader

WilmU's BS in Information Systems Management program prepares you to be a leader who can manage the complex IT operations, processes and projects needed to increase organizational value and decision-making efficiency and effectiveness. Your courses will focus on providing the skills associated with continuous business improvement, including business process analysis, developing IT strategy and system design.



### Content-Rich Curriculum

Combining a solid knowledge foundation with meaningful hands-on experiences, this IT degree provides a deep understanding of leading-edge tools and technologies as well as the underlying principles that govern their use. The program turns out graduates ready for the global IT environment, who can smoothly acclimate to new systems and approaches.



### Credit for Prior Learning, IT Certifications and Experience

Get your degree even faster (and save tuition dollars) by earning WilmU academic credit for previously earned degrees and coursework as well as professional experience, licenses and certifications you already hold.



### Learn Information Systems Management From Leaders in Technology

You'll gain an understanding of current business processes, business intelligence concepts, data warehousing, and information technology applications and practices from faculty who are active leaders in the field. Your technology courses include hands-on assignments to put theory into practice.

Get started today at [wilmu.edu/Apply](https://wilmu.edu/Apply).



**40 courses** | **120 total credits**

Finish your ISM degree faster  
by transferring credits.

**\$1,257**  
per course

Cost of a typical 3-credit course.



Classes start every 8 weeks.



**WILMINGTON**  
**UNIVERSITY**

**TECHNOLOGY**

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## General Education Requirements (39 Credits)

<input type="checkbox"/> CTA 326 Integrating Excel Into Business Problem-Solving	<input type="checkbox"/> Humanities Electives Choose two courses (6 credits) from: ART, COM 245, CUL, DRA, DSN 110, ETN, HIS 230, HUM, LIT, MUS, PHI, SPA, TEC 215, VFP 313
<input type="checkbox"/> ECO 105 Fundamentals of Economics	<input type="checkbox"/> MAT 205 Introductory Survey of Mathematics
<input type="checkbox"/> ENG 121 English Composition I	<input type="checkbox"/> PHI 100 Introduction to Critical Thinking
<input type="checkbox"/> ENG 122 English Composition II	<input type="checkbox"/> POL 300 American Politics <i>OR</i>
<input type="checkbox"/> ENG 131 Public Speaking	<input type="checkbox"/> HIS 381 Contemporary Global Issues
<input type="checkbox"/> ENG 310 Research Writing	<input type="checkbox"/> PSY 101 Introduction to Psychology
	<input type="checkbox"/> SCI 321 Technology in the Sciences

## Business and Management Core (18 Credits)

<input type="checkbox"/> BBM 201 Principles of Management	<input type="checkbox"/> BBM 350 Introduction to E-Commerce <input checked="" type="checkbox"/>
<input type="checkbox"/> BBM 301 Organizational Behavior	<input type="checkbox"/> BMK 305 Marketing <input checked="" type="checkbox"/>
<input type="checkbox"/> BBM 320 Business Communications <input checked="" type="checkbox"/>	<input type="checkbox"/> MAT 312 Business Statistics

## Information Systems Management Core (45 Credits)

<input type="checkbox"/> BBA 430 Big Data and Visualization <input checked="" type="checkbox"/>	<input type="checkbox"/> ISM 420 Data Modeling and Warehousing <input checked="" type="checkbox"/>
<input type="checkbox"/> FIN 300 Applied Concepts in Accounting and Finance <input checked="" type="checkbox"/>	<input type="checkbox"/> ISM 450 Project Management and Practice <input checked="" type="checkbox"/>
<input type="checkbox"/> ISM 110 Information Systems Theory and Practice	<input type="checkbox"/> ISM 455 Strategic Application of Information Technology <i>OR</i> <input checked="" type="checkbox"/>
	<input type="checkbox"/> ISM 490 ISM Internship
<input type="checkbox"/> ISM 300 Business Process Management <input checked="" type="checkbox"/>	<input type="checkbox"/> MIS 320 Management Information Systems <input checked="" type="checkbox"/>
<input type="checkbox"/> ISM 330 Business Intelligence <input checked="" type="checkbox"/>	<input type="checkbox"/> PHI 314 Ethics for Computer Professionals <input checked="" type="checkbox"/>
<input type="checkbox"/> ISM 350 Information Technology Policy and Strategy <input checked="" type="checkbox"/>	<input type="checkbox"/> SEC 100 Introduction to Computer Hardware and Operation
<input type="checkbox"/> ISM 400 System Analysis and Design <input checked="" type="checkbox"/>	
<input type="checkbox"/> ISM 410 Physical Design and Implementation With DBMS <input checked="" type="checkbox"/>	<input type="checkbox"/> SEC 205 Fundamentals of Cybersecurity

## Free Electives (18 Credits)

Choose free electives to complete the degree requirements of 120 credit hours.

Free Electives (18 Credits)\*

## Accelerate Your Master's Degree

Replace up to five of your free electives with graduate courses to get a head start on your master's degree and potentially earn a graduate certificate.

= **Typical Completion Degree Course** \*Students with fewer than 16 transfer credits are required to take FYE 101 as one of their electives.

**Work-Integrated Learning Option:** A student may choose to incorporate an internship or cooperative learning experience into their ISM degree program. To complete internships for credit, students work with the Division of Experiential Learning to identify qualified employers offering appropriate learning opportunities.

**The co-op option for ISM is the equivalent of one or two semester courses, for a total of six credit hours.** Students can complete their ISM degrees with 120 credit hours, whether or not they choose the co-op option. To participate in work-integrated learning opportunities, students must meet eligibility requirements and must notify the Division of Online and Experiential Learning and the ISM program chair at least one semester before they would like to begin their internship or co-op.

For more information, visit [wilmu.edu/WIL](http://wilmu.edu/WIL).



You can apply selected courses (and their credits) in this degree program to a variety of WilmU certificate programs, allowing you to earn a resume-boosting certificate and your bachelor's degree simultaneously. Learn more at [wilmu.edu/DualCredit](http://wilmu.edu/DualCredit).

### Related Dual-Credit Certificates:

- Human Resource Management
- Management Information Systems (*Grad*)
- Technology Project Management (*Grad*)

## Already have an associate degree?

A WilmU completion degree provides just the courses you need to earn your bachelor's degree.

Look for the  to see typical completion degree courses.

*Prerequisite and additional courses not listed here may be required.*

### Have questions? We're here to help!

Academic Recruiters

(302) 213-3916  
 [recruiting@wilmu.edu](mailto:recruiting@wilmu.edu)



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**TECHNOLOGY**

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