

Bachelor of Science in Graphic Design



Merge Creative Talents and Tech Skills Into an Exciting Career

Learn to develop visual concepts that inspire, inform and educate through quality design and leading-edge technologies. A completion degree version of this program is available for those who already hold an associate degree or higher.



Skills-Based Career Preparation That Spans Industries

Learn the principles of good design through hands-on experience, using the latest software and design technology in courses that include Visual Communication, Design for Marketing, Fundamentals of Motion Graphics, Photoshop, InDesign and Illustrator.



Build Your Resume and Network

Gain on-the-job skills through an optional six-credit cooperative learning experience. Add tangible assets to your resume and increase your professional connections prior to graduation in this versatile and affordable program.



Dual-Credit ADVANTAGE™ Options

Use five free elective courses in this program to earn an additional credential — a graduate-level certificate in Technology Project Management. You can also apply those 15 credits toward a master's degree in Information Systems Technologies.

Students may also be eligible to incorporate five graduate-level Digital Communication courses into this undergraduate course of study — and at the undergraduate tuition rate! These courses and their credits would apply to both the BS in Graphic Design and the MS in Digital Communication.

Get started today at wilmu.edu/Apply.



40 courses | 120 total credits

Finish your Graphic Design degree faster by transferring credits.

\$1,257

per course

Cost of a typical 3-credit course.



Classes start every 8 weeks.



WILMINGTON
UNIVERSITY™

TECHNOLOGY

Bachelor of Science in Graphic Design

General Education Requirements (39 Credits)

<input type="checkbox"/> CTA 210 Intro to Technology	<input type="checkbox"/> ENG 310 Research Writing <i>OR</i> <input type="checkbox"/> ENG 360 Creative Writing
<input type="checkbox"/> DSN 110 Fundamentals of Drawing	<input type="checkbox"/> HIS 230 History of Art and Design
<input type="checkbox"/> ECO 105 Fundamentals of Economics	<input type="checkbox"/> HIS 381 Contemporary Global Issues
<input type="checkbox"/> ENG 121 English Composition I	<input type="checkbox"/> MAT 205 Introductory Survey of Mathematics
<input type="checkbox"/> ENG 122 English Composition II	<input type="checkbox"/> PHI 100 Introduction to Critical Thinking
<input type="checkbox"/> ENG 131 Public Speaking	<input type="checkbox"/> PSY 101 Introduction to Psychology
<input type="checkbox"/> Natural Science Elective (3 Credits)	

Graphic Design Core (63 Credits)

<input type="checkbox"/> ANI 201 Fundamentals of Motion Graphics	<input type="checkbox"/> DSN 318 Portfolio Production	✓
<input type="checkbox"/> DSN 105 Visual Communication	<input type="checkbox"/> DSN 335 Advanced Vector Drawing	✓
<input type="checkbox"/> DSN 121 Basic InDesign	<input type="checkbox"/> DSN 401 Advanced InDesign	✓
<input type="checkbox"/> DSN 210 Basic Photoshop	<input type="checkbox"/> DSN 410 Advanced Photoshop	✓
<input type="checkbox"/> DSN 220 Concept Development	<input type="checkbox"/> DSN 415 Package Design	✓
<input type="checkbox"/> DSN 235 Vector Drawing	<input type="checkbox"/> DSN 487 Senior Project	✓
<input type="checkbox"/> DSN 300 Design for Marketing	<input type="checkbox"/> DSN 490 Internship <i>OR</i> <input type="checkbox"/> DSN 489 Experiential Learning in Design	✓
<input type="checkbox"/> DSN 306 Principles of Color Theory	<input type="checkbox"/> TEC 215 Basic Photography	✓
<input type="checkbox"/> DSN 307 Intermediate InDesign	<input type="checkbox"/> TEC 325 Business of Freelancing	✓
<input type="checkbox"/> DSN 308 Illustration	<input type="checkbox"/> VFP 313 Aesthetics of Film	✓
<input type="checkbox"/> DSN 315 Typography		✓

College of Technology Certificate Electives (15 Credits)

Choose a College of Technology certificate to fulfill this elective core.

COT Certificate Electives (15 Credits)*

Free Elective (3 Credits)

Choose ONE free elective to complete the degree requirements of 120 credit hours.

Free Elective (3 Credits)**

Accelerate Your Master's Degree

Replace up to five of your electives with graduate courses to get a head start on your master's degree and potentially earn a graduate certificate.

✓ = Typical Completion Degree Course

* If not pursuing a College of Technology Certificate, students may choose from courses in the following programs to fulfill their electives: ANI, CSC, DFM, DSN, GMD, ISM, SEC, TEC, UAV and VFP. Selecting an elective outside of this list will require approval of the program chair.

** Students with fewer than 16 transfer credits are required to take FYE 101 as one of their electives.



Dual-Credit
ADVANTAGE™

SAVE TIME & TUITION

You can apply selected courses (and their credits) in this degree program to a variety of WilmU certificate programs, allowing you to earn a resume-boosting certificate and your bachelor's degree simultaneously. Learn more at wilmu.edu/DualCredit.

Related Dual-Credit Certificates:

- 3D for Digital Media
- Digital Marketing
- Marketing
- Photography
- Technology Project Management (*Grad*)
- Web Applications Development

Already have an associate degree?

A WilmU completion degree provides just the courses you need to earn your bachelor's degree.

Look for the ✓ to see typical completion degree courses.

Prerequisite and additional courses not listed here may be required.

Have questions? We're here to help!

Academic Recruiters



(302) 213-3916



recruiting@wilmu.edu



WILMINGTON
UNIVERSITY™

TECHNOLOGY

WilmU and Dual-Credit ADVANTAGE are registered trademarks of Wilmington University. All rights reserved. © Wilmington University 2024

TEC-111 R12 6/24