

# Master of Business Administration (MBA)



## The WilmU MBA — Your Career Catalyst

You're ready to kick your business career into high gear. The WilmU MBA program will equip you with the skills and connections to thrive in a competitive job market. Designed for entrepreneurs and working professionals, this graduate degree program offers maximum flexibility through your choice of traditional classes and online courses. Thirteen specialized MBA concentrations offer courses aligned with your specific career goals.



### The Right Combination of Job Skills

Analytics. Decision-making. Communication. Networking. Our MBA is a multifaceted degree program that turns out the best problem solvers. That's why top companies, like JPMorgan Chase & Co., Bank of America, ChristianaCare and other premier employers, value employees with a Wilmington University MBA.



### Business School With Real-World Expertise

Throughout your MBA program, you will benefit from the insight and expertise of faculty who are active practitioners in their fields. As your mentors, they bring firsthand knowledge of today's business challenges to your classes. Your instructors and classmates will form a professional network you can call upon as you grow your career.



### Affordable and Accessible

WilmU has one of the most affordable MBA programs in its region. And our open admissions policy, with no GMAT requirement, paves your way to career success.

Get started today at [wilmu.edu/Apply](https://wilmu.edu/Apply).



**12 courses** | **36 total credits**  
Finish your MBA in as little as one year.

**\$1,572**  
per course

Cost of a typical 3-credit course



**Classes start  
every 8 weeks.**



**WILMINGTON**  
UNIVERSITY™

**BUSINESS**

# Master of Business Administration (MBA)

## MBA Core (21 Credits)

- |   |  |
|---|--|
| <input type="checkbox"/> <b>MBA 6000</b> Organizational Behavior and Ethical Leadership | <input type="checkbox"/> <b>MBA 7600</b> Global Marketing Management |
| <input type="checkbox"/> <b>MBA 6150</b> Managerial Decision-Making                     | <input type="checkbox"/> <b>MIS 7000</b> IT in Business              |
| <input type="checkbox"/> <b>MBA 6350</b> Survey of Data Analytics                       | <input type="checkbox"/> <b>MBA 8800</b> Business Strategy           |
| <input type="checkbox"/> <b>MBA 7250</b> Financial Analysis                             |  |

In addition to the MBA core, students must complete ONE of the following:

### Traditional — No Concentration (15 Credits)

- MGT 6400** Global Leadership
- MBA 7592** Global Enterprise Development
- MBA 7302** Project Management
- MBA Electives (6 Credits)\***

### Business Technology Management Concentration (15 Credits)

- MBA 7305** Supply Chain Management
- MBA 7320** Business Process Management
- MBA 7710** Seminar in Data Analysis
- IST 7100** IT Policy and Strategy
- SEC 6040** Web and Data Security

### Accounting Concentration (18 Credits)\*\*

- MAC 7100** Financial Accounting Theory, Policy and Research
- MAC 7200** Advanced Managerial Accounting
- MAC 7300** Issues in Auditing and Assurance Service
- MAC 7400** Fraud Prevention and Forensic Accounting
- MAC 7500** Federal Taxation, Policy and Research
- MAC 7600** International Accounting

### Finance Concentration (15 Credits)

- MBA 7292** Investments
- MBA 7293** Portfolio Theory
- MBA 7294** Advanced Financial Analysis
- MBA 7298** Seminar in Fintech
- MBA 7295** Corporate Taxation
- OR**
- MBA 7296** International Finance

### Business Analytics Concentration (15 Credits)\*\*

The Business Analytics concentration is F-1 STEM-eligible. Contact the program chair with any questions.

- MBA 7710** Seminar in Data Analysis
- MBA 7715** Predictive Analytics
- MBA 7720** Forecasting for Business Analytics
- MBA 7725** Optimization for Business Analytics
- MBA 7730** Simulation for Business Analytics

### Health Care Administration Concentration (15 Credits)

- HCA 7700** Seminar in Health Care Administration
- HCA 7720** Health Policy and Economics
- HCA 7730** Health Insurance and Reimbursement
- HCA 7740** Legal Aspects in Health Care
- HCA 7745** Marketing in the Health Care Sector

Program curriculum as of academic year 2023-2024:

\* Electives include any 6000- or 7000-level course using course codes HCA, IST, MBA, MGT, MHR, MHS, MOL, MPA or NPM, except MGT 6501 and MHR 7830. Nonprofit Management students may take AHS courses.

\*\* MBA: Accounting students do not take core course MBA 6150.

\*\*\* MBA: Business Analytics students take the following core courses: MBA 6000, MBA 6150, MBA 6300, MBA 6350, MBA 7250, MBA 7600, MBA 8800 and MIS 7000.

### Business Communication Concentration (18 Credits)

- MCM 6100** Multimedia Communication
- MCM 6101** Communication Writing
- MCM 6102** Legal and Ethical Issues
- MCM 6103** Communication Analytics
- MCM 6104** Strategic Communications

## 13 Specialized MBA Degree Concentrations

- Accounting
- Business Analytics
- Business Communication
- Business Technology Management
- Finance
- Health Care Administration
- Homeland Security
- Human Resource Management
- Management Information Systems
- Marketing Management
- Nonprofit Management
- Organizational Leadership
- Sustainability

**Have questions?** We're here to help!

Academic Recruiters

 **(302) 213-3916**  
 **recruiting@wilmu.edu**



Wilmington University's College of Business has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE).

**Get Started Today!**  
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In addition to the MBA core, students must complete ONE of the following:

## Homeland Security Concentration (15 Credits)

- MHS 7000 Contemporary Issues in Homeland Security
- MHS 7001 Sociology of Terrorism
- MHS 7002 Legal Aspects and Policy of Homeland Security
- MHS 7003 Risk Assessment and Management
- MHS 7004 Crisis Leadership

## Nonprofit Management Concentration (15 Credits)

- NPM 7310 Nonprofit Management
- NPM 7320 Nonprofit Governance
- NPM 7300 Seminar in Nonprofit Management
- NPM 7330 Nonprofit Sustainability
- Elective\*  
or
- MBA 8795 Internship

## Human Resource Management Concentration (15 Credits)

- MHR 6503 Law, Regulation and the Workplace
- MHR 7506 Training and Development
- MHR 7600 International Human Resources
- MHR 7650 Compensation and Benefits
- MHR 7800 Seminar in Human Resource Management

## Organizational Leadership Concentration (15 Credits)

- MOL 6700 Innovation & Crisis Leadership
- MOL 6800 Global Performance Management
- MOL 6900 Communication & Teams
- MOL 6950 Current Topics in Leadership

## Management Information Systems Concentration (15 Credits)

- IST 7000 Data Management
- IST 7020 Analysis, Modeling and Design
- IST 7040 Data Communications and Networking
- IST 7060 Project and Change Management
- IST 7100 IT Policy and Strategy

Select ONE from the following:

- MHR 6503 Law, Regulation and the Workplace
- MPA 6503 Administrative Law
- MOL 6600 Legal and Ethical Aspects of Organizations

## Sustainability Concentration (15 Credits)

- MBA 7302 Project Management
- MBA 7805 Strategic Planning for Sustainability
- MBA 7810 Principles of Business Sustainability
- MBA 7815 Sustainability and Business
- MBA Elective (3 Credits)\*  
Must be an Analytics, Marketing, Finance or Leadership course

## Marketing Management Concentration (15 Credits)

- MBA 7603 Market Research and Consumer Behavior
- MBA 7606 Business-to-Business and Business-to-Government Marketing
- MBA 7608 Integrated Marketing Communications
- MBA 7615 Marketing Analytics

Select ONE from the following:

- MBA 7592 Global Enterprise Development
- MBA 7604 New Business Ventures
- MBA 7610 Salesmanship and Sales Force Management

## 13 Specialized MBA Degree Concentrations

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- Business Analytics
- Business Communication
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- Finance
- Health Care Administration
- Homeland Security
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- Nonprofit Management
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