



Public Disclosure of Student Achievement

Institution Name: Wilmington University

Business Unit(s) included in this report: College of Business

Academic Period Covered: 2022-2023

Date Report Posted: January 31, 2024

PROGRAM	MEASURE	TARGET	AY 2022-2023 RESULT
Doctor of Business Administration	Graduation Rate	60%	50%*
MS Accounting	Graduation Rate	62%	50%*
Master of Business Administration	Graduation Rate	50%	56%
MBA Accounting Concentration	Graduation Rate	45%	27%
MBA Business Analytics Concentration	Graduation Rate	35%	68%
MBA Business Communication Concentration	Graduation Rate	50%	INS **
MBA Business Technology Mgmt. Concentration	Graduation Rate	45%	87%*
MBA Environmental Sustainability Concentration	Graduation Rate	50%	58%*
MBA Finance Concentration	Graduation Rate	50%	55%
MBA Health Care Administration Concentration	Graduation Rate	40%	61%
MBA Homeland Security Concentration	Graduation Rate	50%	71%*
MBA Human Resource Mgmt. Concentration	Graduation Rate	55%	60%*
MBA Mgmt. Information Systems Concentration	Graduation Rate	45%	75%*
MBA Marketing Management Concentration	Graduation Rate	50%	64%*
MBA Nonprofit Management Concentration	Graduation Rate	35%	67%*
MBA Organizational Leadership Concentration	Graduation Rate	53%	67%
MSM (MS in Management)	Graduation Rate	60%	63%*
MSM Business Communication Concentration	Graduation Rate	INS **	50%*
MSM Health Care Administration Concentration	Graduation Rate	63%	60%
MSM Homeland Security Concentration	Graduation Rate	50%	INS **
MSM Human Resource Mgmt. Concentration	Graduation Rate	60%	80%
MSM Mgmt. Information Systems Concentration	Graduation Rate	54%	50%*
MSM Marketing Concentration	Graduation Rate	55%	75%*
MSM Military Leadership Concentration	Graduation Rate	100%	INS**
MSM Nonprofit Mgmt. Concentration	Graduation Rate	44%	40%*
MSM Organizational Leadership Concentration	Graduation Rate	60%	54%
MSM Public Administration Concentration	Graduation Rate	50%	80%*

MSM Sports Mgmt. Concentration	Graduation Rate	63%	33%*
BS Accounting	Graduation Rate	54%	53%
BS Accounting and Finance	Graduation Rate	44%	30%*
BS Business Analytics	Graduation Rate	44%	44%*
BS Business Mgmt.	Graduation Rate	45%	43%
BS Finance	Graduation Rate	47%	48%
BS Human Resource Mgmt.	Graduation Rate	42%	29%
BS Marketing	Graduation Rate	40%	49%
BS Organizational Mgmt.	Graduation Rate	55%	49%
BS Sports Mgmt.	Graduation Rate	INS **	22%***

* Indicates programs/concentrations with less than 10 graduates in the reporting period

** Indicates programs/concentrations with less than 10 graduates and insufficient data available

*** Indicates a program that was Sunset – teach out only

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
6 year graduation rate	Calculations were based on the student cohort which entered the business undergraduate program at Wilmington University in AY2017.
4 year graduation rate	Calculations were based on the student cohort which entered the Doctor of Business Administration Program in AY2019.
3 year graduation rate	Calculations were based on the student cohort which entered the business master's degree program at Wilmington University in AY2020.